ECTA

Hospitality and Tourism

Instructor: Mrs. Crystal Smedley

Course Expectations

**Hospitality and Tourism**

**Course Description**:

This course is designed to introduce students to the travel and tourism industry. Students will learn tourism vocabulary and explore issues in the history of travel, marketing, current trends in the industry, as well as evaluate the major careers in the industry. The course methodology will include interactive discussion, creative thinking, analysis of current events, cooperative learning, reading and writing skills, and case studies. Instructional practices will incorporate integration of diversity awareness including appreciation of all cultures and their important contributions to our society. The appropriate use of technology is an integral part of this course.

In addition, students will explore career opportunities within the hospitality industry. Students will learn the basic principles, concepts, and facets of the hospitality industry. This course introduces the tangible and intangible skills needed to enter the hospitality career field. An introduction to Career and Technical Student Organizations and the use of technology are integral parts of this course.

Combined, this course will fulfill one of the elective credits required for graduation.

**Course Objectives**:

* To understand the many facets of the hospitality and tourism industry.
* To explore career opportunities within the hospitality industry and the travel and tourism industry.
* To learn about the history and development of the hospitality industry.
* To understand the impact of hospitality and tourism and its effect on the local, state, national, and international economy.
* To discuss the hospitality industry and analyze the tourism markets.
* To examine the different divisions and departments within a hotel and to comprehend how they are interdependent
* To introduce technology within the hospitality and tourism industry.
* To examine and develop the necessary employability skills within the hospitality and tourism industry.
* To develop critical thinking and problem-solving skills pertinent to the hospitality industry.
* To learn mathematics skills used in the daily operations of a hotel
* To explore the relationship between marketing and hospitality and tourism.
* To explore Career and Technical Student Organizations opportunities as they relate to the hospitality industry.
* To recognize the employability skills necessary for services in travel and tourism occupations.
* To develop human relations and personal skills necessary for success in the travel and tourism field.
* To demonstrate effective communication skills applicable to the travel and tourism field.
* To identify the various components of the travel industry including: airlines, cruise lines, car rental firms, hotels and motels, and travel agencies
* To apply facts and principles of marketing to the travel and tourism industry.
* To research careers within the travel and tourism industry
* To recognize the contribution of technology and its impact on the hospitality and travel and tourism industries.

**Movies**: Some of the movies, which we may be viewing, may be rated PG. In order for your child to view these movies, parental permission must be on record. If you do not wish your child to view these movies please comment on the attached page.

**Grading**: Students’ grades will be determined from a total point system. Points are accumulated from a variety of activities, tests, quizzes, homework and participation in all class activities. Class participation is based on a student’s presence, on-time

arrival to class, attention, behavior, and preparedness each day in class.

**Evaluation**

Notebook/ Classwork/ Homework 35%

Exams/ Quizzes/ Projects 60%

Attendance & Participation 5%

**Total 100%**

**Semester Grades will be weighted as follows:**

Quarter grades = 45% x 2 = 90%

Semester exam = 10%

Total for Semester: 100%

**Grading Scale**

90%-100% = A

80%-89.9% = B

70%-79.9% = C

60%-69.9% = D

Anything less than 60% will result in a failing grade

**Extra Credit:** Student may earn bonus points given and designed by the teacher (not designed to replace

missing assignments during each quarter.

**Makeup Work**: Students will be allowed to make up missed assignments and tests accrued during an absence using the following guidelines: 1) Students will be allowed to make up assignments upon presentation of an excused absence within the CCSD regulation allotted time. 2) Students are responsible for initiating the requests for missed assignments on the day of their return before or after school **Not During Class Instruction Time!** 3) Long term assignments (1 week or more notification) are due on the original due date assigned (unless otherwise arranged) – Please make arrangements to send these long term assignments to me on the pre-assigned due date.

**Class Website**

A class website is maintained for this class. You may view the class homepage page at any time to view class work, homework, projects, and activities. Test dates will appear on the important date page. This website is the most valuable management tool a parent can have to check the daily work in this class. The URL is www.smedley.weebly.com

**Student Attendance and Punctuality**: Every day essential components for this class of the educational process are presented; information and class discussion will occur that cannot be duplicated. Please make daily attendance a priority.

**Material Needed For Success**: Student organization is an important aspect of student success. I require the following supplies to assist each student in learning and organizational skills. Students will be required to have

the following supplies at all times:

\*3 ring binder w/dividers \*loose leaf paper \*pencils/pens

\*notebook \* pocket folder with tabs

*A jump drive is not mandatory but highly recommended*

**Classroom/Behavioral Expectations**

**\***Produce Quality Work

\*Follow teacher and Group Requests

\*Ask For Help if You Need It

\*Be Prepared for Class

\*Be Respectful of Your Peers and Their Property

\*Handle all disputes and conflicts in a mature, proper manner

\*Obey School Rules - *E-CTA Handbook*

\*Be In your Seat Before the Bell Rings

\*No Cell Phones, No Food, No Drinks, No Gum, No Nuisance items

Tardiness and repeated inappropriate behavior will result in a U for citizenship grade in addition to the loss of learning time, which will negatively impact the academic grade. Students need to be aware of the

School Tardy Policy.

**Progressive Discipline Plan**:

1). Warning/Teacher conferencing with the student.

2). Student serves detention.

3). Parental Contact, successful or attempted via phone – documented/ letter /email.

4). Counselor referral.

5). Dean’s referral when no change and/or unacceptable behaviors continue. Immediate referral to the Dean will result from excessive disruptions to the learning environment as outlined in the CCSD Student Behavior Guidelines Booklet.

Excessive missing assignments and academic failure (F) will result in a U in citizenship plus an unsatisfactory report. Plagiarism and any form of academic dishonesty (cheating) will result in a U in citizenship – No credit will be allowed for the test/assignment wherein the student cheated/plagiarized.

I am looking forward to a school year filled with great learning experiences with your student! Parent help and participation is greatly appreciated. Please feel free to contact me with any questions or concerns you may have throughout the year.

Mrs.Smedley

799-8888

or by email: [casmedley@interact.ccsd.net](mailto:casmedley@interact.ccsd.net).

*Please allow 24 hours for a response. Emergencies should be directed to the office. All phone/email contacts will be made during the hours of the school day (6:30 am – 1:45 pm).*

Please sign attached:

**Parents and students, please sign below to indicate you have read the class expectations.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PARENT SIGNATURE STUDENT SIGNATURE

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please print name Please print name

Period\_\_\_\_\_\_\_\_\_\_\_

Date\_\_\_\_\_\_\_\_\_\_\_\_

PARENT DAY TIME PHONE NUMBER \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CELL # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PARENT EMAIL\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

EMEGENCY CONTACT \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**To Parents and or Guardians:**

We will occasionally be watching films in class that illustrate some important points of our curriculum for the year. Some films may be rated PG. Following CCSD rules, and guidelines, you must give permission for your son or daughter to view these films.

If you have any questions, please contact me at 799-8888

or by email

casmedley@interact.ccsd.net.

Thank you,

Mrs. Crystal Smedley

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Yes, It is acceptable for my child to watch a PG film for class.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ No, It is not acceptable for my child to watch a PG film for class.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Student Name (please print)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent/Guardian Signature